### **Football Legends Classic** benefiting NPH USA

Monday, August 17, 2015 Wynstone Golf Club **One South Wynstone Drive** North Barrington, IL 60010

# **EVENT SCHEDULE**

10:00 a.m.	Registration begins, driving range and putting green open
10:30 a.m. 11:30 p.m.	Players' Lunch Welcome
5:00 p.m.	Sendoff/Rules Shotgun start Awards Reception & Dinner

#### **PARTICIPATION RATE** Individual: \$1,000 Foursome: \$4,000

- Full access to Football Legends
- Full tournament benefits (practice facilities, contest, etc.)
- Players' Lunch •
- Awards Reception & Dinner
- Silent auction of sports memorabilia • and raffle

#### **Awards Reception & Dinner guest** ticket: \$125 each



# Join us

for a magnificent day of golf featuring Pro Football Hall of Famers, former Chicago Bears and more! This is a unique and special event for any corporate sponsor or individual.



Joe DeLamielleure (HOF '03) Jim Covert (Chicago Bears) Dan Hampton (HOF '02) Ted Hendricks (HOF '90) Leroy Kelly (HOF '94) Steve McMichael (Chicago Bears) Doug Plank (Chicago Bears) Otis Wilson (Chicago Bears)



# Steve McMichael Doug Plank

\*Football Legends may be added or changed based on availability. For updates, please visit www.nphusa.org/NFLGolf

John Shinsky, Joe DeLamielleure (HOF '03), Elvin Bethea (HOF '03) and Art Still (Buffalo Bills, Kansas City Chiefs) eniov the 2014 Football Legends Classic,

# **OUR CAUSE**

NPH USA has teamed up with former Michigan State University football great John Shinsky to open and operate the newest NPH home for orphaned and abandoned children in Matamoros, Mexico. John (far right) and NFL Hall of Fame member Joe DeLamielleure rode their bikes from Michigan to Matamoros to raise awareness and funds for Nuestros Pequeños Hermanos (NPH, Spanish for "Our Little Brothers and Sisters").

Event proceeds will support the homes, healthcare and educational programs of NPH.

# BY THE NUMBERS

18.000+ children assisted since 1954 3.417 children at NPH homes 1.662 external students



NPH USA 134 North LaSalle Street, Suite 500 Chicago, IL 60602-1036 312.386.7499 | nphusa.org



# Football Legends Classic

featuring Pro Football Hall of Famers and former Chicago Bears

Monday, August 17, 2015 Wynstone Golf Club | North Barrington, IL



# **EVENT SPONSORSHIP**

#### PRIME AUDIENCE

The NPH USA Football Legends Classic offers sponsors the opportunity to support a worthy cause and be seen as supporting that cause by high profile business and professional leaders who attend this upscale event.

#### IMPRESS CURRENT AND POTENTIAL CLIENTS

Enjoy a summer day with a round of golf, promote your business through a wonderful sponsorship opportunity, or do both! All participants may take photographs and receive autographs from the celebrity participants during the event.



#### Presenting Sponsor: \$40,000

- 16 playing spots/4 foursomes, each with a Football Legend as team captain
- Company name/logo included on:
  - All event signage
  - Welcome banner
  - Event program
  - Sponsor signage
  - NPH USA Web site
- Two-page color ad and write-up on you and your company in the event program
- Company recognition in all media
- Opportunity to place company information and/or product in player gift bags
- Signage on the golf hole of your choice featuring company name and logo
  - Table on hole of your choice to display company information and/or products
- Players' Lunch, plus 8 guest tickets
- Awards Reception and Dinner, plus 8 guest tickets
- Recognized during "Welcome" announcements at the Awards Reception and Dinner
- 1 autographed helmet and 3 autographed footballs

#### Gold Sponsor: \$25,000

- 12 playing spots/3 foursomes, each with a Football Legend as team captain
- Company name/logo included on:
- All event signage
- Welcome banner
- Event program
- Sponsor signage
- NPH USA Web site
- Full-page color ad in the event program
- Company recognition in all media
- Opportunity to place company information and/or product in player gift bags
  - Hole signage with company name and logo
  - Table on hole to display your company and product
- Players' Lunch, plus 6 guest tickets
- Awards Reception & Dinner, plus
  6 guest tickets
- 3 autographed footballs

#### Legend Sponsor: \$15,000

- 8 playing spots/2 foursomes, each with a Football Legend as team captain
- Company name/logo included on:
  - All event signage
  - Welcome banner
  - Event program
  - Sponsor signage
  - NPH USA Web site
- Half-page color ad in the event program
- Opportunity to place company information and/or product in player gift bags
- Hole signage with company name and logo
  - Table on hole to display your company and product
- Players' Lunch
- Awards Reception and Dinner, plus 4 guest tickets
- 2 autographed footballs

#### Putting Green or Driving Range Sponsor: \$8,000

(1 of each available)

- 4 playing spots and a Football Legend as team captain
- Prominent signage displayed on putting green or driving range with company's name and logo
- Players' Lunch
- Awards Reception & Dinner, plus 4 guest tickets
- 2 autographed footballs

#### **Gridiron Sponsor: \$6,000**

- 4 playing spots and a Football Legend as team captain
- Signage prominently displayed on all golf carts
- Company name/logo included on:
  - Event program
  - Sponsor signage
  - NPH USA Web site
- Opportunity to place company information and/or product in player gift bags
- Players' Lunch
- Awards Reception & Dinner, plus 2 guest tickets
- 4 official NFL footballs

#### Beverage Sponsor: \$4,000

(1 available)

- Prominent signage displayed at:
- Players' Lunch
- Beverage carts/stations
- Awards Reception
- Company name listed in event program
- Company name/logo included on:
  Sponsor signage
  - NPH USA Web site
- 2 quest tickets to Players' Lunch
- 2 guest tickets to Awards Reception & Dinner

#### Hole-in-One Sponsor: \$2,500

- Opportunity to set up a table for your business at contest hole
- Company name listed in program booklet
- Company name/logo included on:
  - Event program
  - Sponsor signage
  - NPH USA Web site

#### Hole Sponsor: \$1,000

- Prominent hole signage with company name and logo
- Opportunity to set up a table for your business on golf hole
- Company name and logo included on:
- Event program
- Sponsor signage
- NPH USA Web site





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